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20th Anniversary Screening of “A Christmas Story” to be attended by director Bob Clark, actor Peter Billingsley and others in Newport Beach, CA

Orange County, CA – November 20, 2003 - At a rare, big screen presentation, meet the cast and crew of the holiday classic, “**A Christmas Story**,” at the Big Newport Theater at Fashion Island on Thursday, November 20, 2003 at 6 p.m. It will kick-off the 2003 US Marine Corps **Toys For Tots** campaign in Orange County. The admission price is a new, unwrapped toy, with a suggested value of \$10 or more, suitable for infants to 12 years olds. A detachment of US Marines will be present to collect the toys at the door. There will be a Question & Answer session at the screening and a chance to meet our special guests. Celebrities expected to attend are:

Peter Billingsley - Ralph 'Ralphie' Parker
Ian Petrella - Randy Parker (Ralphie's brother)
Scott Schwartz - Flick
R.D. Robb - Schwartz
Zack Ward - Scut Farkus
Bob Clark - Director, Co-Writer, Co-Producer
Reuben Freed - Production Designer
Stan Cole - Film Editor

Noted author Ray Bradbury, who counts “**A Christmas Story**” among his all-time favorite films, will also be attending. Mr. Bradbury was a personal friend of co-writer Jean Shepherd.

This is a unique opportunity to see “**A Christmas Story**” on the big screen at one of the largest theaters (over 1100 seats) west of the Mississippi River and meet the kids, ‘all grown up.’ Directions and more information about the event can be found at www.ocshowbiz.com. Admission is on a first-come, first-served basis.

This program is being presented as a public service by K-3 Productions™, OCshowbiz™, and Regal Entertainment Group. K3 Productions is a production company located in Orange County, CA. Its core partners are Art Kirsch, Arnold Kunert and Michael Kirsch. Projects include this 20th anniversary celebration of “A Christmas Story” and a new educational entertainment program in collaboration with Orange Coast College, “In The Credits,” a television interview program which will spotlight the often-unsung people who work behind the scenes to create the magic of film, TV, and stage productions. K3's partners have also launched www.ocshowbiz.com, a website dedicated to building a community for the people of Orange County, CA who pursue arts careers and the enthusiasts who want to cheer them on. Regal Entertainment Group (NYSE: RGC) is the largest motion picture exhibitor in the world. Regal's theater circuit, comprising Regal Cinemas, United Artists Theaters and Edwards Theatres, operates 6,119 screens in 562 locations in 39 states.

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